



Coalition for Healthy School Food

Introducing plant-based foods and nutrition education, creating critical thinkers about food!



- ✓ Helped the **first two Public Schools** in the country become **vegetarian**
- ✓ Instrumental in convincing NYC schools to purchase **GMO-free oils**
- ✓ Our **Cool School Food** program in Ithaca, NY, is the **first Farm-to-School** program (nationally) featuring **local, organic plant-based proteins**
- ✓ **Visiting Vegan Chef** program brings guest chefs to students who are pursuing Culinary careers in NYC at the Food & Finance High School
- ✓ Our **Food UnEarthed Curriculum** is taught to **300 students every week in NYC**
- ✓ **Earth-friendly, plant-based entrees offered** to **over 10,000 kids** in NYC
- ✓ **Our recipes** have been **distributed to 25,000 schools** across the country
- ✓ Recognized as **one of five promising practices** by the **U.S. Department of Health & Human Services**, Office of Minority Health

You Can Help Us Reach More Children!

Together We Are Stronger:

- We introduce plant-based foods and nutrition education in schools nationwide.
- Our target audience includes students, parents, teachers, school administrators, food service directors, health care professionals, and consumers committed to a healthy lifestyle and clean environment!



Sponsorship opportunities for our 2016 Gala on page 3.

Coalition for Healthy School Food / www.healthyschoolfood.org
 Amie Hamlin, Executive Director / 631-525-3650 / Amie@healthyschoolfood.org
 Kelley Wind, Program Director / 917-232-8323 / Kelley@healthyschoolfood.org



HUNGRY KIDS NEED HEALTHY FOOD

Menu of Support for Healthy School Food & Nutrition Education

These are just some examples of what your donation can help us accomplish!

See next page for what comes with each level of sponsorship

~ Main Course ~

\$10,000

Our Food UnEarthed Curriculum for 200 students every week for a year

or

Development of curriculum for all grades K-5

(Currently we have a curriculum that works for 3 – 5th grades. In order to teach in all classrooms in a school, year after year, we need a separate curriculum with unique lesson plans for each grade. This will support the development of the curriculum for all grades.)

\$5,000

Our Food UnEarthed Curriculum for 100 students every week for a year

or

Development of curriculum for Kindergarten, 1st and 2nd grades

(Currently we have a curriculum that works for 3 – 5th grades. In order to teach in all classrooms in a school, year after year, we need a separate curriculum with unique lesson plans for each grade. This will support the development of the curriculum for three grades.)

\$2,500

Field Trip for two classrooms to a Farmed Animal Sanctuary

(Downstate schools: Catskill Animal Sanctuary or Woodstock Animal Sanctuary, Upstate schools: Farm Sanctuary)

~ Appetizers ~

\$1,500

Family Dinner Night for 100 in Harlem or the Bronx, with each family receiving a copy of

“By Any Greens Necessary:

A Revolutionary Guide for Black Women Who Want to Eat Great, Get Healthy, Lose Weight, and Look Phat”

or

Teacher’s daylong workshop with lunch for 40 teachers

\$1,000

Series of six cooking classes for 25 students or teachers

or

High school curriculum for 50 students for 6 weeks

HUNGRY KIDS NEED HEALTHY FOOD – DONATE NOW

Donate online at www.healthyschoolfood.org/donate.htm

Or mail a check to: NYCHSL, POB 737, Mamaroneck, NY 10543

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Benefits of Gala Sponsorship for Your Business

Let Your Palate be Your Ballot: Vote for Healthy School Food

Thursday, October 20, 2016 at Landmark on the Park, Central Park West & 76th, NYC

We have a large email list of supporters, plus a healthy base of cooking and parenting bloggers and partners that promote our event. Approximately 300 people attend our fabulous networking opportunity, which reaches professionals and executives who care about health and wellness. It is a spectacular food tasting event with wine, jazz, silent auction, raffle and gift bags.

Sponsor Level	Tickets to Gala	Ad Size in Gala Program ☙	Cook Book	Logo on Digital Invite ☙☙	Logo on Website	Social Media Promotion	Logo on Print Invite	Dedicated Event Email	Dinner for 2 at Candle 79
\$1,000	4	Business Card	✓	✓	✓				
\$1,500	6	Quarter Page	✓	✓	✓				
\$2,500	8	Half Page	✓	✓	✓	✓			
\$5,000	10	Full Page	✓	✓	✓	✓			
\$10,000	20	Two Facing Pages	✓	✓	✓	✓	✓	✓	✓

☙ *Must commit and provide camera ready ad by September 1. Our program is posted to our website the day after the gala and is referred to year round as a resource with information on our programs and recipes.*

☙☙ *Must provide logo as .jpg and .eps in high resolution and low resolution by July 1 (see #3 below).*

Our legal name is New York Coalition for Healthy School Lunches, Inc.

We are a 501 (c)(3) non-profit.

1. Payment:

Mail checks to: CHSF, POB 737, Mamaroneck, NY 10543 **or**

Donate online: www.healthyschoolfood.org/donate.htm

For "Program" area, please choose "Corporate Sponsorship".

2. Fill out our Corporate Sponsorship Form at www.healthyschoolfood.org/qalasponsorform

3. Please send your logo and ad to amie@healthyschoolfood.org **in a .pdf or .eps format:**

Full Page: 7.5" wide x 10" tall

Half Page (Horizontal): 7.5" wide x 4.875" tall

Quarter Page: 3.625" wide x 4.875" tall

Business Card: 3.625" wide x 2.3125" tall

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